FipsServer®
Situational Awareness Before, During and After an Event!

Latest Observation: 6:39:11 PM Monday, March 17, 2014 Daytona International Speedway, FL	Outside Temp: 66°F	SE 1 MPH	Heavy Rain	No Lightning / No Lightning Detected / 0 Strikes/Min	Precipitation Totals Today: 01.38" This Month: 01.53" This Year: 08.26"

Active NOAA Weather Radio alerts.   No active NWS text alerts

Planning - Before an Event

Weather affects every aspect of every event. The National Weather Service (NWS) recognized Daytona Intl. Speedway as StormReady® and was impressed with the FipsServer® interfaces into Daytona's two-way radio systems, the Thunder Eagle® web site with real time warnings and radar from multiple sources, the Texas Wx Instruments professional weather sensors with lightning detection, and the interface to blast out ReadyAlert text messaging.

Operations - During the Event

The NWS issued tornado warnings during the 2014 Daytona 500 and 150,000 fans were safely evacuated from the stands.

FipsServer® automatically sent out alert emails and text messages to thousands of fans and staff:

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NationalWeatherService issued a
TornadoWarning effective until
3:02 PM 2/23/2014  for  FL-
Flagler* KMLB/NWS (Issued:
2/23/2014 2:32 PM)-KIH26-
DaytonaIntlSpeedway -11101
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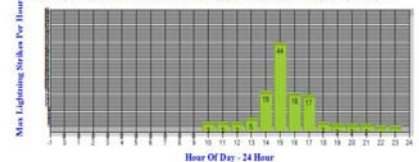
Analysis of Post Event Performance

After the event, a commercial weather news outlet published an online story critical of operational weather and evacuation decisions made during the event.

Daytona 500: Despite Warnings, Track Officials Waited an Hour Before Evacuating Fans from Dangerous Weather

Using the FipsServer® automatic weather archives, Daytona officials were able to respond to the allegations to support their decision timetable.